

# CHERILYNN CASTLEMAN

Executive Sales Coach | Global Keynote Speaker | Harvard Instructor | AI Sales Thought Leader

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💬 **"Every word out of her mouth is fire!"** Sales Hacker

**Cherilynn Castleman** is an award-winning sales strategist and internationally recognized keynote speaker helping teams elevate sales, leadership, and inclusion. With over 30 years as a Fortune 500 Sales Executive, Harvard Business School instructor, and Udemy course creator, Cherilynn empowers audiences with tools to thrive in the age of AI and authenticity.

She's spoken for Salesforce, Amazon, Spotify, Experian, LinkedIn, SAP, Pinterest, and more. Whether delivering keynotes or moderating panels, her sessions blend laughter, deep insights, and actionable takeaways—always leaving audiences transformed.



## 📋 SIGNATURE KEYNOTE TOPICS

- 🔹 **AI Fluency: S.A.I.L. into the Future** – Navigate sales and leadership with emotional intelligence and data fluency.
- 🔹 **The AI Leadership Mindset** – Build trust, authenticity, and innovation in high-stakes environments.
- 🔹 **Financial Fluency & Storytelling with Metrics** – Own your value and negotiate with confidence.
- 🔹 **Selling to the C-Suite** – Recession-proof strategies to increase deal size and cycle velocity.
- 🔹 **Breaking the Glass Ceiling** – Supercharge career advancement with confidence and competence.
- 🔹 **The Neuroscience of Trust** – Create high-trust environments that drive results.

## 🏆 ACCOLADES & INFLUENCE

- ✓ **Salesforce Top Sales Influencer** (2020–2025)
- ✓ **LinkedIn Sales [In]sider** (2020–2025)
- ✓ **America's Best Sales Speakers** – Selling Power, 2023
- ✓ **Best-Selling Author** – What's in the C.A.R.D.S.?
- ✓ **Harvard Instructor /Sales Coach** (2024-26)
- ✓ **Udemy Instructor** – Smart Tips- Sales (2025)

## 🎤 AVAILABLE FOR

- 🔹 Keynotes
- 🔹 Panel Moderation
- 🔹 Workshops
- 🔹 Sales Kick-Offs
- 🔹 Podcasts
- 🔹 Leadership Retreats

## MISSION

Empowering 1 Million Women of Color for Success by 2030 through executive presence, financial fluency, and AI-enabled leadership.



## BOOK CHERILYNN CASTLEMAN

**Ready to energize your audience?**

Schedule Cherilynn for your next conference, SKO, or training:

✉ info@cherilynncastleman.com 🌐 www.cherilynncastleman.com

# Speaker Bio

## (Short & Long Versions)

### SHORT BIO (for intros, media kits)

**Cherilynn Castleman** is a globally recognized keynote speaker, Harvard instructor, and executive sales coach with 30+ years of Fortune 500 leadership experience. A top-rated speaker known for her electrifying energy and actionable insights, she equips diverse audiences to lead with confidence, build trust in the age of AI, and close bigger deals faster. Cherilynn is also the author of the bestseller *What's in the C.A.R.D.S.?* and host of the Udemy course "The Greater Seller."

### FULL BIO (for websites, events)

**Cherilynn Castleman** is a powerhouse in sales, leadership, and AI fluency. With 30+ years of experience as a Fortune 500 global sales executive, she now coaches and trains executives, sales teams, and entrepreneurs to master their next-level potential. As Managing Partner at CGI LLC, she specializes in shortening sales cycles, expanding deal sizes, and helping underrepresented professionals claim their seat at the table.

A gifted storyteller and Harvard instructor, Cherilynn is known for her high-impact, fun, and future-forward keynotes. She's been recognized by Salesforce, LinkedIn, and Selling Power and has been featured in LinkedIn, HubSpot, Entrepreneur, and Yahoo Finance. Her mission? Empower 1 million women of color to thrive in leadership by 2030.

She brings energy, empathy, and expertise to every stage—making her a must-book speaker for today's AI-driven, trust-focused, authenticity-first business world.